



PARTICIPANTS' GUIDE AND INFORMATION PACK

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✓ Overview

The First International Forum on Urban-Rural Linkages will take place at **Songyang County, Lishui City, Zhejiang Province, China** from **10TH TO 14TH NOVEMBER, 2019**. Suggested arrival date is Sunday, November 10th, 2019

✓ Venue

Tanglan Mansion

Xiping Street Zhongnong 12, Songyang County

Registration

There is no registration fee for the forum. The registration will take place in the hotels participants live in.

From **8:30** to **20:00** on 10th, November, 2019, participants can check in at the Information Desk at:

TianyuanMingdu Hotel (address: Yaojin Road 155, Songyang),

Xintiandi Hotel (address: Wantong Road 181, Songyang).

Meals

Breakfast, lunch and dinner will be provided to all the participants in the hotels. Please let us know in advance if you have any dietary restrictions.

The welcome dinner will be served in a family style. All other meals during the conference will be self-service buffets.

All meals will be covered by the conference organizers for both sponsored and non-sponsored participants.





✓ Location

The Forum will take place at **Songyang County**, Zhejiang Province, China

Songyang County is a rural area south-west of Shanghai with 203 villages. The county has special landscape with gentle hills, craggy rock faces, rice fields, and tea plantations that can be found in traditional Chinese literature and paintings.

With a history of more than 1800 years and a mostly natural landscape, Songyang is best known for its preservation of the agricultural civilization and local culture. As one of the "Famous Historical and Cultural Towns", Songyang County consists of more than 100 traditional villages, and among them, 75 have been listed as Chinese Traditional Village. It has become a model region under the Conservation and Development Project of Traditional Villages, a pilot area for the National Traditional Village Protection and Utilization Project and a pilot county of the "Save the Old Houses Initiative". Praised as "the Last Mysterious Land of Jiangnan", Songyang is a well-preserved specimen of ancient Chinese counties.

Songyang has already become a popular travel destination since 2015 for residents from big cities in China. At the same time, a new, lively socioeconomic structure has developed in recent years as a result of various modernization measures. In order to provide sustainable incentives and for city residents to return, the government has been working on further strategies for the overall development of Songyang, including improved accessibility by means of motorways, a connection to the high-speed train network and a regional airport. Besides, Songyang has also been promoting the innovative projects as 'organic farming' or 'sustainable tourism'.

A wide range of architectural interventions on a micro-level in cooperation with the respective village communities, the municipal government, and local craftspeople have been implemented, such as the 'Brown Sugar Factory' in Xingcun Village, the village community centre in Pingtian Village, and a teahouse and a pavilion in Damushan Tea Garden. This has led to the dynamic and organic growth in the rural region and offered the new generation of modern rural residents concrete perspectives.





✓ Accommodation

All sponsored participants will be accommodated in Tianyuan Mingdu Hotel & Xintiandi Hotel. The cost of accommodation will be covered by the organizers.

Non-sponsored participants will also be accommodated in Tianyuan Mingdu Hotel & Xintiandi Hotel, but the cost will be at their own expense.

(PS. The distance between Tianyuan Mingdu Hotel and Tanglan Mansion is about 1.5 km, and the distance between Xintiandi Hotel and Tanglan Mansion is about 2.5 km. We will prepare pick-up service for participants during the forum.)



Venue, hotels and key spots of the Forum.



Transport

From the International Airport

Songyang will provide all participants with airport pick-up service (it is recommended that participants take the flights to Shanghai Pudong International Airport which is about 6 hours' drive (500 km) to Songyang, Hangzhou Xiaoshan International Airport which is about 3.5 hours' drive (270 km) to Songyang, and Wenzhou Longwan International Airport which is about 3 hours' drive (200 km) to Songyang). For other choices or if you miss the airport bus pick-up service, participants can choose high-speed rail to Lishui or Longyou High-speed Rail Station from above 3 international airports.



The location of the airports.

Local Transportation

Songyang will provide local transportation for the forum and field trips.

Attire

The dress code for the forum is business casual. Please also bring warm and comfort clothes, sturdy shoes, particularly if you will be participating in the Field Trips.

Internet service

Wi-Fi will be available in the hotels as well as the forum venue **TangLan Mansion**.

Social media

It is recommended to use the chatting app **WeChat** for communication. Because Google, Facebook, Twitter, WhatsApp. etc. may not work well in China.

Please install **WeChat** in advance for future communication.

Visa

International participants entering the People's Republic of China generally require a valid passport and a Chinese visa. For more information about your country and visa issues, please visit the website of the Ministry of Foreign Affairs of the People's Republic of China (https://www.fmprc.gov.cn/mfa_eng/wjb_663304/zwjg_665342/2490_665344/) or consult the Chinese Embassy in your country.



✓ Security & Health

China is a safe country with low capital crime rate. Participants are asked to exercise some precautions with their belongings. In case of emergency, please dial 120 for ambulance service, and 110 for the police. Basic medical care will also be available in the hotels and conference venues.

Time

China is 8 hours ahead of **GTM (GTM+8)**.

Weather

The forum will be held during late-Autumn. The temperature might fluctuate between 10°C (50°F) and 20°C (68°F). Temperatures at night might be cooler. Please bring warm and comfort clothes, sturdy shoes, particularly if you will be participating in the Field Trips.

Language

The forum will be conducted in English and Chinese. The main venue (Tanglan Mansion) will have simultaneous interpretation equipment for Chinese and English. There will be English-speaking volunteers providing language services throughout the whole process. **Please inform us in advance if you need special language services.**

Currency

The currency of the People's Republic of China is Renminbi or RMB. The current exchange rate to the US dollar is approximately **1 U.S.D. ≈ 7.2RMB**. Currency exchange service is provided in the Bank of China in Songyang. It is recommended to use cash to avoid unnecessary problems.



Tipping

Tipping is not compulsory in China.

Electricity

For China you need an international travel adapter. The voltage is 220V.



Contact info

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SONGYANG: Ms. Jingjing Chen (email: 850589696@qq.com)



✓ Spots of field trips.

There will be one native Songyang County official introducing the field trip sites. All participants will visit Route 1. Then participants choose one of the routes during the same time and attend the parallel events they are interested in.



Field trip locations

Route 1:

Shimenyu Bridge, once deserted, it has been transformed into a local market and leisure place for residents on either side of the bridge after redefining its social functions. It also leads people to peripheral villages on the banks of Songyin River.

Brown Sugar Factory is a rural museum that serves many functions. Originally, it is a traditional brown sugar processing and production factory, but now it also serves as the workplace of the village committee, holds cultural activities and is also used for leisure, sightseeing and business demonstration. As a featured agricultural factory, it has effectively promoted the adjustment of rural economic development model and the systematic transformation of rural production and lifestyle and has attracted many tourists around the country.

Damushan Tea Garden is the first 4A tourist attraction in China that integrates sightseeing, sports, leisure, and cultural activities. Besides, as a tea garden of more than 480 acre in the central area, it vigorously promotes industrial integration and has become the first demonstration park for the integration and development of the primary, secondary and tertiary industries on green food nationwide.

Route 2 (Parallel event 1A: Rural Architecture):

Hakka Indenture Museum is made of local slabs with traditional building techniques. The old indentures on display are the historical evidence of the farming period. From the tradition of contracts, visitors can have a comprehensive insight of Shicang Hakkas, e.g. their migration from Fujian Province, land purchase, levigation and smelting business, family lineage, and the ups and downs in history, and learn about Shicang's past as a contractual society with profound business spirit and rules observed by all.

Tofu Factory is a typical case of "featured agricultural factories" in Songyang. Based on the preservation of traditional handicrafts, it introduces modern concepts and technology for the systematic growth of the industrial value chain from planting to processing and sales to enrich villagers and stimulate the collective village economy, while developing diverse functions such as processing and production, cultural activities, leisure and sightseeing, business demonstration to make optimum use of resources and fully integrate functions.

Route 3 (Parallel Event 1B: Innovation in Tourism):

Hengkeng Village founded in the Ming Dynasty (1368-1644), it is a traditional Chinese village preserving the style and features from 400 years ago. It is home to intact historical constructions and ancient post roads such as the Ye Family Ancestral Hall, Anfu Temple, Wenwu Temple, and ancient gallery Bridge, and therefore, is of historical and research significance and artistic value for understanding the defining characteristics and means of external communication of mountainous farming settlements in Songyang. Rich in bamboo, it has built the Bamboo Pavilion using Moso bamboo and promoted folk house economy and eco-agriculture.

Bamboo Pavilion is located in Hengkeng Village, which is known for Moso bamboo. The pavilion is a natural space with the quasi-dome made of bamboos bent downward and the stage paved with stones. People can stop by for leisure and entertainment. The pavilion changes its shape each year as new bamboos supersede the old ones.

Route 4 (Parallel event 2A: Culture and Heritage, and Innovation in Agriculture):

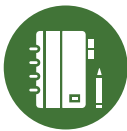
Pingtian Village exploits rural stock resources in line with the concept of "live protection and organic development" via "TCM (traditional Chinese medicine)-like modification and acupuncture-induced activation" to promote deep integration and development of eco-agriculture, folk house economy, cultural and creative industries and other industries with rural tourism. Pingtian has attracted ambitious and dedicated outstanding teams and young entrepreneurs back to the countryside and helped villagers start up their own businesses in local areas. As a result, the formerly desolated hollow village has taken on a new look and gradually transformed into a new rural community full of vitality. It has become a rural tourism base in China, a 3A scenic area in Zhejiang Province, and a "laid-back lifestyle and leisure tourism model village" in Zhejiang Province.

Route 5 (Parallel event 2B: Innovation in Rural Economy):

Shangtian Village - Banling Natural Village is a reform pilot of Songyang's revitalization. It aims to explore a path of rural revitalization built on the collective economic system and characterized by diversified cooperation and development such as mixed ownership and farmer specialized cooperatives, engaging the local government, village and villagers as a whole. It has not only fully lifted villagers' enthusiasm, but also contributed to a new rural construction model for realizing common prosperity.

	Sun (Nov. 10)	Mon (Nov. 11)	Tue (Nov. 12)	Wed (Nov. 13)	Thu (Nov. 14)
Morning	8:30 - 12:00 Guest Arrival & Registration (in Tianyuan Mingdu Hotel & Xintandi Hotel)	9:00 - 12:00, Field Trip# 1 (in Shimenyu Bridge, Brown Sugar Factory, Damushan Tea Garden)	9:00 - 12:00, Field Trip# 2 (Side Event1: in Hakka indenture Museum, ToFu Factory, Side Event 2: in Hengkang Village & Bamboo Pavilion)	9:00 - 11:30, Round Table Forum (in Tanglan Mansion) Theme: Rural Innovation Practice (2 keynotes+5 delegates, 10 min/peeson, 20 min discussion, 30 min Q&A) 11:00-11:15, Coffee Break 11:15-12:00, Close event <ul style="list-style-type: none">UN-Habitat Issues “Songyang Consensus”Present “Rural Revitalization Awards”Concluding speech	Guests departure
Lunch	12:30-13:30, Lunch (in the Hotel)	12:30-13:30, Lunch (in Tianyuan Mingdu Hotel)	12:30-13:30, Lunch (in the Hotel)	12:00-13:00, Lunch (in the Hotel)	
Afternoon	13:00-20:00, Guest arrival & Registration (in Tianyuan Mingdu Hotel & Xintandi Hotel)	13:30-14:00, Tree Planting Event (in International Friendship Garden) 14:00-14:40, Opening Event (in Tanglan Mansion) Welcome remarks by co-hosts, Organizer, Provincial& city leaders 14:40-15:00, Coffee Break 15:00-17:00, Keynote Speeches (in Tanglan Mansion) -Round 1: Rural Value Discovery -Round 2: Rural Innovative Practice Each Round: 4 speakers in total(3 International + 1 Domestic, 10 mins/Person) + 15 mins discussion	14:00-17:30, Field Trip#3 (Side Event 1: in Pinglian Village, Side Event 2: In Shanglian Village)	Participants departure	
Dinner	18:00-19:30, Dinner (in the Hotel)	17:30-19:00, Welcome Dinner (in TianyuanMingdu Hotel)	18:00-19:00, Dinner (in the Hotel)	18:00-19:00, Dinner (in the Hotel)	
Evening	19:30 - 21:00, Visit (in Songyang Ancient Street)	19:15 - 21:15, Networking (in the hotel)	19:15 - 21:15, Networking (in the hotel)		

√ Agenda



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