



## The 7<sup>th</sup> GLTN Partner's Meeting

24-26 April 2018 – Nairobi

### Partnering for effective communications within the data life cycle

Thursday 24 April 2018, 4.00 pm to 5.30 pm

#### Lead organisation(s)

<b>Organisation(s) name(s)</b>	<b>Land Portal Foundation</b>
<b>Website</b>	<a href="http://www.landportal.org">www.landportal.org</a>
<b>Focal point contact information</b> (for the masterclass)	<b>Neil Sorensen</b>
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#### Organisation brief :

The Land Portal works to help partners to create, curate and disseminate land governance data and information to become part of a more inclusive, friendly and accessible information landscape. What this means in practice is that we want to democratize land related information, making it easy to share and reuse. The Land Portal increases access to information for all land governance stakeholders, especially in the Global South.

We aim to: improve documentation, mapping and monitoring of land governance issues through the provision of a widely used platform which includes structured information, tools and services; promote, inform and enrich global debate and practice on key land issues while providing further awareness on selected thematic areas of central importance to land governance; and raise awareness on Open Data principles, support the creation of a solid data infrastructure and build the capacities of information providers in order to strengthen the flow of land governance information at all levels.

#### Resource persons involved

Salutation	Name	Title	Organization	Role
Mr.	Neil Sorensen	Communications Specialist	Land Portal Foundation	Presenter



## Session description

There are many sources of information about land, but their visibility, accessibility, consistency and completeness vary enormously. Thus, it is critical that the land sector works together effectively to improve communications, increase access to information and contribute to the information ecosystem on land.

This side event look at ways for GLTN Partners to communicate effectively and share knowledge about land rights issues with key audiences, as well as with one another. This side event will introduce the open data life cycle, what it is, what it looks like and zoom in on data dissemination and conversations.

This side event will explore how communications within the data life cycle should look like, and will cover communications for data dissemination, dialogue around data, transparency, and how communications can enhance the use of data and increase transparency. It will showcase the experiences of the Land Portal and partners on using online discussions, media partnerships, social media and dissemination methods play a role in the cycle of communications.

The side event will include the participation of some GLTN Partners who are already part of the Partnership for Action, which aims to collectively raise awareness and build capacities to gather and communicate knowledge to reach a wider impact and be part of the information ecosystem.

GLTN Partners will be encouraged to join the Partnership for Action to create a community of communicators who see the value and importance of communicating knowledge for wider use and impact.

## Overall purpose

This side event has the following goals:

- Collaborate with GLTN partners to communicate more effectively and share knowledge with key audiences;
- Familiarize GLTN Partners with the concept of what communications within the data life cycle should look like
- Introduce the Partnership for Action to GLTN Partners and onw how to increase access to information and how to use it in order to address identified land issues, as well as to collectively raise awareness and build capacities to gather and communicate knowledge to reach a wider impact and be part of the information ecosystem.



The expected outcome is that widespread interest among GLTN Partners in enhancing their communications systems. Practically speaking this will translate into new partnerships among GLTN partners aimed at improving communications practices.

The GLTN, as an alliance of international partners committed to increasing access to land and tenure security for all, with a particular focus on the poor and women, and including international civil society organizations, research and training institutions, bilateral and multilateral organizations, and international professional bodies, has a key role to play in building the information ecosystem on land governance. The Land Portal, as a GLTN partner, is uniquely situated to provide guidance to GLTN partners on how to build their capacity in communications and the management of land information. This work builds upon an existing partnership between the Land Portal and the GLTN in an effort to expand open data approaches among GLTN Partners.

## Event programme

Time	Topic/activity description	Role/ responsibility
10 minutes	Introduction	Neil Sorensen
20 minutes	Communications within the data life cycle	Neil Sorensen
30 minutes	Panel Discussion among GLTN Partners involved in the Partnership for Action	
30 minutes	Discussion	