

Session 3:
**How to prepare for
Evaluating Land Tools
for Gender Equality**



1. What Land Tool shall be evaluated

Identification:

- Prompted by...Grassroots? Policy Reform? Professionals?

Preconditions for a successful evaluation:

- Land tool well documented
- Political support for the evaluation process
- Agreement on evaluation purpose and objectives



Overview - People, Places and Politics

1. **What** Land Tool shall be evaluated
2. **Who** are the Stakeholders
3. **Where** is the evaluation taking place (country context)
4. **How** to prepare for the evaluation process
5. **How** to get ready for the evaluation process



2. Who are the stakeholders

- Capacity for tooling is not the prerogative of a single stakeholder
- Multi-stakeholder approach includes: civil society, grassroots, policy makers, experts, academics, donor agencies and land professionals
- Process that taps different voices and lenses
- Identification of major interest stakeholder groups necessary
- But who leads?



2. Who are the stakeholders

- Capacity for tooling is not the prerogative of a single stakeholder
- Multi-stakeholder approach includes: civil society, grassroots, policy makers, experts, academics, donor agencies and land professionals
- Process that taps different voices and lenses
- Identification of major interest stakeholder groups necessary
- But who leads?

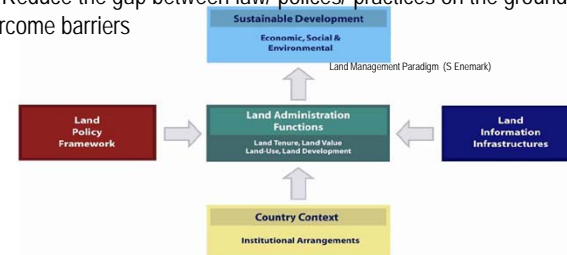
" Civil society, community groups and grassroots women are among the 'question makers' but technical experts will be needed for carrying out tool evaluations"



UN HABITAT
FOR A BETTER URBAN FUTURE

2. Where You Fit – You and Your Voice

- **Land management** is implementation through the use of land record and land information
- **Land administration** is governance frameworks, laws, systems and process in which land can be accessed
- Opportunities: Partnering e.g. Grassroots & Professionals
- Threats: Reduce the gap between law/ polices/ practices on the ground), and Overcome barriers



2. Who are the stakeholders

- Capacity for tooling is not the prerogative of a single stakeholder
- Multi-stakeholder approach includes: civil society, grassroots, policy makers, experts, academics, donor agencies and land professionals
- Process that taps different voices and lenses
- Identification of major interest stakeholder groups necessary
- But who leads?

" Civil society, community groups and grassroots women are among the 'question makers' but technical experts will be needed for carrying out tool evaluations"

Ideally: women-led process



UN HABITAT
FOR A BETTER URBAN FUTURE

2. Who are the stakeholders

Effective Groups: Evaluation and Validation

A) Evaluation team:

- Small group representing key stakeholders or small homogenous group (i.e. professionals, grassroots, etc.)
- Consider capacity of team members

Responsibilities:

- Adaptation of GEC to country context
- Preparation of evaluation (identification of information sources)
- Conduction of evaluation (interviews and data analysis)



UN HABITAT
FOR A BETTER URBAN FUTURE

2. Who are the stakeholders

Effective Groups: Evaluation and Validation

B) Validation Group:

- Representatives of all key stakeholders

Responsibilities:

- Evaluation team to present evaluation findings
- *Validation of findings, development of recommendations for further action*



UN HABITAT
FOR A BETTER URBAN FUTURE

4. How to prepare for the evaluation process

Evaluation team to develop evaluation strategy:

- identify relevant people for subsequent interviews,
- draw upon a range of data gathering- semi structured interviews, data sources etc,
- set time frame for evaluation, develop measures for conflict resolution



UN HABITAT
FOR A BETTER URBAN FUTURE

3. Where is the evaluation taking place (country context)

In your country; But the matrix is a **flexible tool** regardless of

- country/ region/ continent, and differing emphasises
- But underlying principles and priorities for gender equality are important

Evaluation team to **adapt/localize matrix to country context** by

- choosing the relevant criteria
- selecting the relevant questions, development of new additional questions if needed
- identifying SMART indicators for local context (*Specific, Measure change, Attainable, Relevant & Time bound*)
- identifying information sources (interview partners, accessible data, etc.) to measure indicators



UN HABITAT
FOR A BETTER URBAN FUTURE

5. How to get ready for the evaluation process

Potential challenges during the preparation process

- Decide who should lead e.g establish a steering group
- Ensuring participation: Involve the wider community and partners
- Prepare your vision
- Understand the current situation
- Choose the right evaluation strategy
- Lack of expertise of interview partners?
- Resources and data available?, etc.
- Consider what you can use community agents for and how to appoint them



UN HABITAT
FOR A BETTER URBAN FUTURE

Reflection – Your Experience

- Your thinking so far?
-Any queries?



UNO H A B I T A T
FOR A BETTER URBAN FUTURE

Plenary: Sharing Your Thinking

10 minute feedback in Aquarium conversation format

To share

- Your 2 priority anticipated issues
- Observations on the evaluation plan



UNO H A B I T A T
FOR A BETTER URBAN FUTURE

Group Work I - Capture you and your thinking

What you will be doing:

- Development of template Evaluation Plan

Your Focus:

- Review and Refine Checklist
- How to start up
- What are the anticipated issues
- Provide bullet point solutions
- How to make the plan better

Support material:

- Hand out 1 and Case Study



UNO H A B I T A T
FOR A BETTER URBAN FUTURE

Plenary: Sharing Your Thinking

5 minute flash presentation in Plenary

- To share your anticipated issues
- To present the improved evaluation plan



UNO H A B I T A T
FOR A BETTER URBAN FUTURE

A Skilled Facilitator & Team

Team

- Putting together a team
- Roles in the team

Skills required

- Intervening, recording and paper management
- Interpersonal Skills, **avoid**....
 - Leading questions
 - When you see the solution
- **And, DO**.....



Understanding the preparation process

At the end of the session we should be able:

1. To understand the purposes and challenges of gender evaluation of a land tool/intervention.
2. To consider how the GEC with its sources and indicators could provide the methodology for the proposed evaluation
3. To understand and engage within country context, by planning ahead
4. To anticipate and deal with likely needs and issues through an individual planning of an evaluation strategy
5. To adopt a proactive but systematic approach to the gender evaluation



Personal Work 2 – Good Facilitation

What you will be doing:

- Considering important attributes of a good facilitator

Your personal reflection:

- Identify the attributes that you already think You have to make you a good facilitator
- List the attributes that you think you have to improve



Plenary discussion:

- Place your top 3 attributes on the matrix

Support material:

- Hand out 3

